

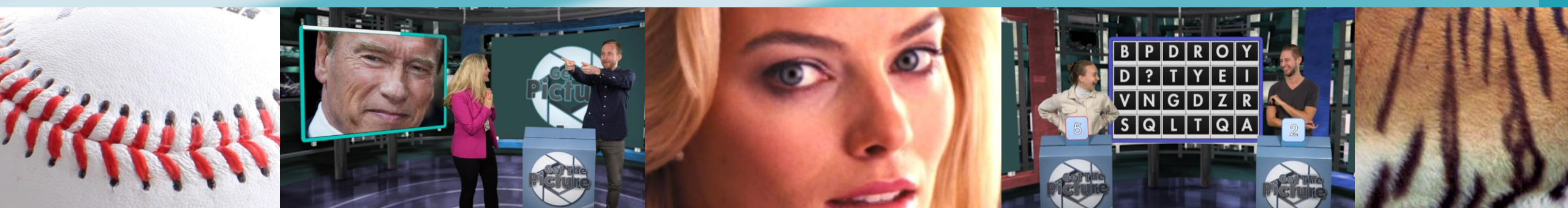


THE FAMOUS FAMILY ENTERTAINMENT QUIZ FORMAT IS BACK!

Get the picture is one of the best scoring daily quiz shows. Broadcasted in multiple countries. Up to 40% market share.

It's a simple, yet delightfully engaging gameshow, that can be played by the whole family: 25 minutes, 3 rounds, fast paced and interactive!

Answer the questions right and the picture will be revealed step by step... Guess the picture right and win the prize or return the next day!



Also available: Celebrity, Sports, Wildlife & Ramadan edition!



**PROVEN SUCCESSFUL.
COST EFFICIENT PRODUCTION.
GET THE PICTURE?**





ROUND 1:

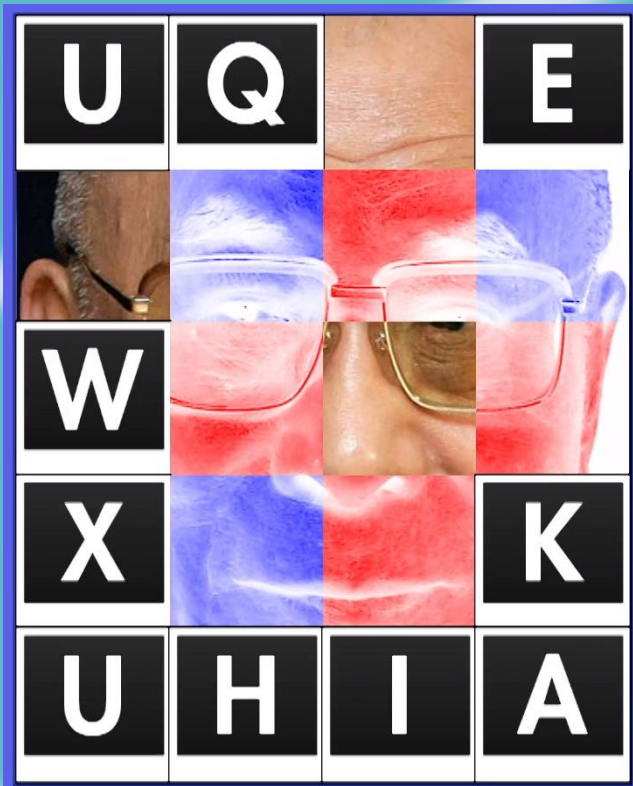
Two players try to guess what's on the hidden picture behind the grid. Every turn the running light indicator starts moving and the contestant uses their button to stop it. It will then stop on a letter. This letter is the first letter of the answer to a question.

The Host asks a question and the answer will start with the highlighted letter, unless it is a bonus question. (Double points but no letter given). After answering the verbal question correctly, the square will open up, revealing a part of the hidden picture. For every correct answer, €2, - are won and the contestant may play along. A correct bonus question is worth €4, -

If the contestant's answer to the question is wrong, the turn will alternate and there is no chance of guessing the hidden picture. After answering the question correct a contestant has a chance of guessing what's on the picture by hitting the photo button (Round one always contains an object as the subject of the hidden picture). A correct answer is worth €20,- . After guessing the picture correctly, the other player starts a new grid.



- STUDIO BASED
- 2 CONTESTANTS
- 3 ROUNDS



ROUND 2:

The gameplay of round 2 is the same, except the contestant with the lowest score will start playing. In round 2 a correct answer to the verbal question is worth €4, - and guessing the hidden picture is worth € 40, -. The grid with 20 little squares hides a well-known person. Round 2 often ends with a speed up round, which is indicated by a soundbite. Now both players have their hand on the photo button. If answering what's on the picture is wrong, the player now loses €8, - per guess. After guessing, both players can guess again.

Another difference with round 1 is that after a correct answer to the verbal question, the letter will disappear, but the part of the picture will be revealed in a photo-negative style. These photonegative parts will turn into positive parts when hitting the photo button. This to make it a little harder to guess what's on the picture and to make sure the turn will alternate lots of time

ROUND 3:

Player with the best score plays the final game. Prize money is built up by adding €1000 to the score of round 1 and 2. The contestant now has to select one letter by hitting the button while random letters are shown in the final round grid. Contestant has 40 seconds, to answer the verbal questions correctly. (7 questions in total). All answers will start with the selected letter. If an answer is correct, 2 squares will start running in the grid and the contestant has to push the button to open up 2 squares. The contestant has to aim tactically for the 2 running squares to open up, in order to reveal key parts of the hidden picture. Top prize is won after guessing the hidden picture. The player decides to take the 'jackpot' or to go on to the next episode!



CELEBRITY EDITION: EXCLUSIVE FOOTAGE FROM THE FCCE LIBRARY

FORMAT KIT: Format rights
Comprehensive production manual
Hard- & software to play the game
Production budget
Full episodes for reference
Consultation by original producers